

# Digital Screen

AL QURAYYAT | ARAR

## ARTWORK SPECIFICATIONS

**File Format:** PDF / JPEG  
**Resolution:** 800 DPI  
**Submission:** Maximum 2 working days prior campaign launch

**Media Type:** Digital  
**Orientation:** Landscape  
**Creative Note:** Artwork is subject to review and approval  
**File Size:** File size per panel should not exceed 20 MB



#	City	Width (pixels)	Height (pixels)	File Format
1	Al Qurayyat	480	480	PDF, JPEG
2	Arar	600	480	PDF, JPEG